

**Government of India  
Ministry of Home Affairs  
Directorate General Border Security Force  
(Adm-III)**

No. 31011/PMSP/Adm-III/BSF/2009/ 20048, 108 CGO Complex, Block No.10  
Lodhi Road, New Delhi-03

20 Dec 2010

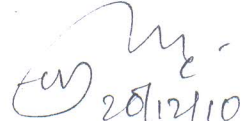
To

ADG (East/West)  
All Frontiers  
All Training Institution  
SRO/SIW/TSU/AIR WING

**Sub:- PARA MILITRY SALARY PACKAGE : PROMOTION SCHEME  
WITH MARUTI ( SBI –MARUTI SUZUKI – A STAR – THAILAND  
TRIP OFFER**

Copy of SBI , personal banking business unit letter dated 09 Dec 2010 regarding PARA MILITRY SALARY PACKAGE : PROMOTION SCHEME WITH MARUTI ( SBI –MARUTI SUZUKI – A STAR – THAILAND TRIP OFFER, is enclosed herewith for circulation upto BOP level for awareness of this package to Jawans, please.

Encl : As above

  
(C K Upadhyay)  
DC ( DDO)  
FHQ BSF New Delhi

Copy to :-

PSO to DG BSF	: for information to DG BSF, please.
PS to Spl DG (OPS)	: for info to Spl DG (OPS), please.
PS to Addl DG (Log)	: for info to Addl DG (Log), please.
PS to Addl DG (HR)	: for info to Addl DG (HR), please.
All Dtes of FHQ BSF	: for awareness of troops under command, please.
I T Wing FHQ BSF	: for info and to upload this offer on BSF web site, please.

6754  
14/12/10



**भारतीय स्टेट बैंक**  
कारपोरेट एवं संस्थागत गठजोड़ विभाग,  
जीवितक बैंकिंग बिजनेस यूनिट.  
**भारतीय स्टेट बैंक**  
कारपोरेट एवं संस्थागत गठजोड़ विभाग,  
जीवितक बैंकिंग बिजनेस यूनिट.  
**State Bank of India**  
Corporate & Institutional Tie-Ups Dept.  
Personal Banking Business Unit.

राष्ट्रीय बैंकिंग समूह  
पत्र पेटी क्र. 12, स्टेट बैंक भवन, 6वीं मंजिल,  
मादाम कामा मार्ग, मुंबई - 400 021.  
दूरभाष : (022) 22883337 22808356 / 66337213 फैक्स : 22808357  
ई-मेल : dgm.pbpl@sbi.co.in  
National Banking Group  
Post Box No. 12, State Bank Bhavan, 6th Floor,  
Madame Cama Road, Mumbai - 400 021.  
Tel. : (022) 22883337, 22808356 / 66337213 Fax : 22808357  
E-mail : dgm.pbpl@sbi.co.in

OFFICE OF DIG (Adm)  
Dt. No. 2367  
Date: 14/12/10

Director General  
Border Security Force (BSF)  
Block No. 10  
CGO Complex, Lodhi Road  
New Delhi 110 003

SDG/ ADG	13/12	DG
OFFICE OF DG BSF		
By. No. 11023		09.12.2010
Date: 13-12-10		
PERSONAL BANKING BUSINESS UNIT PARA MILITARY SALARY PACKAGE (PMSP) RECEIVED		

IG (Adm)

PB/C&ITU/437E

Dear Sir,

**PERSONAL BANKING BUSINESS UNIT  
PARA MILITARY SALARY PACKAGE (PMSP)  
"A STAR - THAILAND TRIP OFFER"**

17165  
15/12

As part of our commitment to keep improving our PMSP offer to the Central Para Military Forces on an ongoing basis, we are pleased to advise you that we have formulated an attractive new promotional scheme with **Maruti Suzuki India Ltd. (MSIL)** exclusively for PMSP Account holders who are maintaining their **Salary Accounts** with

2. In this special scheme, which is available at all our Branches, a Para Military Salary Package account customer buying a **Maruti A- Star** under finance from SBI is eligible for the following:

- A free 5 day trip to Thailand for 1 person.
- Air fares, hotel expenses including breakfast and sightseeing as per the package are covered in the offer.
- Only taxes amounting to ` 7,999/- are payable and `1,500 approximately for Visa on Arrival.
- One person may be taken as a companion at a concessional price.
- The scheme is over and above other consumer offers.
- The scheme is valid up to 30.12.2010 and the offer can be redeemed within 6 months from the date of invoice.
- For further information you may call MSIL at 1800 1800 180 or log on to [www.marutisuzukiastar.com](http://www.marutisuzukiastar.com).
- The offer is valid even if the purchase is from a CSD Canteen so long as it is financed through SBI.

3. We request you to (a) advise the various Units under your Command to permit MSIL to conduct two day display events and (b) arrange to upload this offer on your intranet to enable your employees to benefit from it.

Yours faithfully,

*M. Krishnan*  
General Manager (PB)

*DIG (Adm)*

*DDP*

*DA*

Pl. circulate

*14/12/10*  
*20/12*